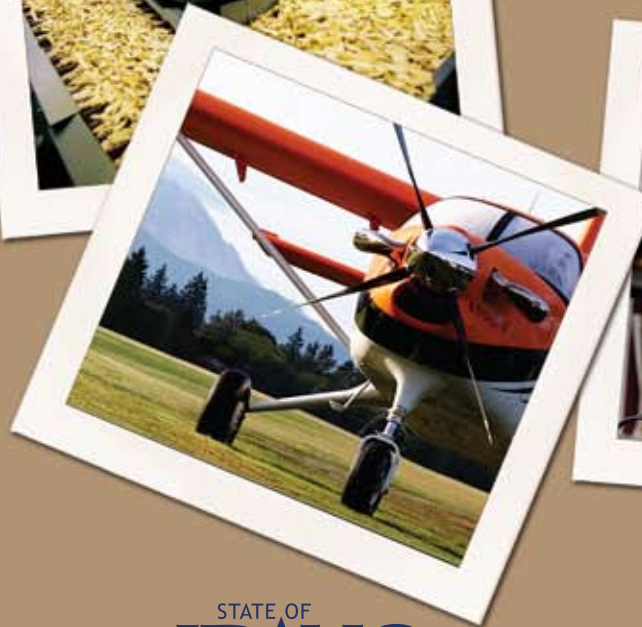
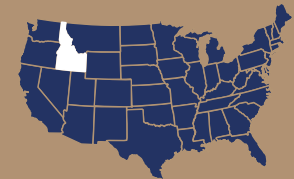


Project 60  
is a comprehensive  
initiative to grow  
Idaho's gross domestic  
product from  
\$51.5 billion to \$60 billion.

STATE OF  
**IDAHO**  
U.S.A.

{ **Project 60** }



By nurturing existing  
businesses, attracting  
new business  
and encouraging  
outside investment,  
we can make  
Idaho stronger.

STATE OF  
**IDAHO**  
U.S.A.

Idaho Department of Commerce  
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# A three-point plan to strengthen Idaho's economy

Growth will happen by concentrating on three key parts of Idaho's economy.

## 1. Foster Systemic Growth.

- Maintain and enhance Idaho's current workforce.
- Recruit a highly-skilled workforce.
- Support business with infrastructure, both transportation and technical.
- Commercialize research and innovation through a centralized Tech-transfer protocol.

## 2. Recruit New Companies to Idaho.

- Target companies that fit our current industries:
  - Energy
  - Recreation Technology
  - Manufacturing
  - Aeronautics
  - Technology
- Enhance our Top-2-Top business attraction strategy to recruit businesses to Idaho.
- Continue to build and market Idaho's brand as a top state for business.

## 3. Encourage Foreign Investment Into Idaho.

- Target specific markets: Canada, Asia and Mexico.
- Recruit Foreign Direct Investment utilizing our International Trade Offices.
- Establish an Idaho EB-5 Immigrant Investor Program which grants visas to foreign nationals investing \$500,000-\$1,000,000.
- Combine the EB-5 Regional Center with a Tech-transfer protocol.
- Promote Idaho products through increased foreign marketing.

